



NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to

AMIRTHAM PL

for successfully completing the course

Product and Brand Management

with a consolidated score of **57 %**

Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Jul-Oct 2023)

Roll No: NPTEL23MG110S103382977

Duration of NPTEL course : 12 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24th July 2018, similar to other refresher / orientation courses.

F.No. AICTE / RIFD / FDP through MOOCs / 2017-18